

BMAS

BASED MEMETIC ARCHAEOLOGICAL SOCIETY

JANUARY '24



ELEGY
TALKS MARSBASE

BASEDMONEYGOD

CRYPTOANARCHIST CULTURE
WHY THE MOONBASE FAILED
WHO WAS DR. BASED?

.02 ETH

VOLUME I



BASEDMEMETICARCHAEOLOGY

A culture of **BASED**

You may be asking yourself, "why have I purchased a PDF of a fictional quarterly magazine that looks about 40 years old?" Good question, amigo. Everywhere you go in crypto these days people are either despondent about the state of the market and their bags or they are delusional with hopium over their idiosyncratic portfolio.

Sometimes, though, you meet people who are both. You meet hodlers that realized they were dead a long time ago, or devs that died before their project even launched. Based Memetic Archaeology Society exists to explore the magical time of the early days of a new technology that got a lot of us rekt but all of us excited. What were people doing in those obscure corners of Telegram, Discord, and Twitter? Why were the memes so fire when the token mechanics were so ridiculous?

The Based Ghouls and OG BUILT-BY-GHOULS crews have a shared fondness for the accidental memetic culture that developed around Based Money. Like a hot vent undersea, the energy that came forth grew all kinds of wild exotic flora and fauna and sometimes it's fun to just look back at it and see what grew. Then, inevitably, we look forward again - and see what we're building now, only we remember that rebase is inevitable.



Soeffin

Soeffin Based
ghoulmart.net CEO



How do you see Based Money's relationship with The Based God Lil' B?

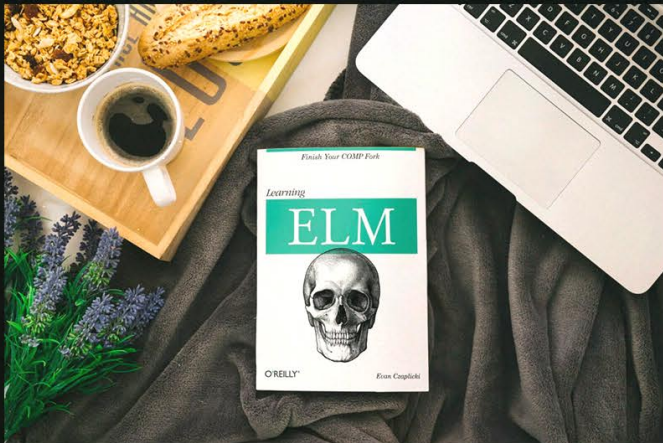
BMG: I think Based Money and Lil B both embody the same laissez faire attitude toward cultural market making as well as the DIY ethos. Based means being yourself. Not being scared of what people think about you. Not being afraid to do what you wanna do. Being positive.

When do you remember first talking with Mr. Bones?

BMG: I think we all spoke in one of the first void sessions in the now dormant Based Discord. Great guy. Haven't talked to him in a while, but I heard he got a girlfriend.

What do you think was the main thing that kept the Moonbase from succeeding?

BMG: It was too complex and we didn't do a great job of explaining exactly how it worked. I think if we put a bit more effort into demonstrating the value of such a novel mechanism, it would have done a lot better. I still think it's a pretty cool idea and maybe it'll make a resurgence in the future.



"Unfortunately, Elm isn't a library. It's a language, which just happens to have a great library. Elm qua the language is an unsurmountable pile of poorly-thought-out and impossible-to-compose new ideas on top of the least interesting pieces of Haskell."

- Sandy Maguire, reasonablypolymorphic.com

Why did Ghouls try to use Elm for the Based Loans front-end? I had never even heard of it before we found out it was impossible to use or something.

BMG: Oh boy. Based Loans was built in partnership with Compound and they provided the frontend, which was written in Elm. Apparently, that's Robert Leshner's language of choice. I don't know if that's true or not, but it was a total shit show and one of the main reasons everyone got burnt out on the project before it even launched.

What's the main cultural difference between kind of scene-culture around cryptoanarchists and anon builders compared to the official and public stuff?

BMG: I think there's a lot of lifestyle cryptoanarchist anons who just do it for clout and would take a job at coinbase if given the option. That's fine, but the real cryptoanarchists are schizo autists who live in bash. The real frontline is command line. I don't know if that's a suitable answer, but I just came up with that last sentence off the top of my head and it's **pretty based**.

If you could resurrect \$ROPE and make amends with their team, what would you build with them today?

BMG: I actually hung out with most of the \$ROPE team a couple times. Once in Austin and another time in Denver. I gave one of them their first hit of acid. Everything's copacetic now and we've ironed out any remaining drama. It was a high-stress period. I'm glad I got the chance to develop a relationship with them because they're great guys. We've talked about collaborating on something new, but they're working on bigger things. If I could build something with them today, I think I'd like to take a stab at revising the OG \$ROPE mechanic and putting out something similar. It was a good project.

Who was Dr. BASED, really?

BMG: He was this Eastern European guy, I think. Just a random member of the BASED community who just happened to make some dope content. I had a few conversations with him and he was nice, but seemed to have some idea that I was mad at him. I think he may have been a bit unstable because he sent me this lengthy apology and I didn't understand the context and didn't know why he was sending it to me. I told him I had no idea what he was talking about, but he insisted I was only being polite and then faded into obscurity.

What's your favorite anime series?

BMG: This question isn't fair. Maybe Death Note because I'm a basic bitch, but Berserk is really good too. One Punch Man is also cool. I really don't know.

What's the craziest Based idea that didn't get built?

BMG: There are so many. The funny thing is that we actually built out most of our crazy ideas whether or not we thought they'd hit. Based House is probably the most complex one we actually launched. As for ideas that didn't get built, I think the collective drawing and minting that as an NFT was pretty crazy. Someone ended up building something similar a couple years later. It's crazy to think about how we were so early to a lot of what ended up becoming a huge market.

Of all the wild crypto projects we've seen in the last 4 years, what ones (that weren't affiliated with the GHOULS) did you think were actually the most BASED?

BMG: Oh boy, this is a tough one. Strictly creatively, I'd say Heaven Computer. I don't think they ever really delivered anything, but the concept was pretty based. There were a few others, like Heaven's Gate, which I think ended up being a rug. All the most based ones I think ended up being rugs, which is real unfortunate.

If you were in the market for a Kia Sedona, what do you think was the best model?

BMG: As a 2007 model, the Kia Sedona represents a balance of reliability and affordability. Its reputation for durability and longevity makes it a sound investment for those seeking a dependable family vehicle. Whether you're a growing family or someone who values spacious and comfortable transportation, the 2007 Kia Sedona is a compelling choice that stands the test of time.

- END

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protocol is a little
too down-to-earth!**

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Starport is a simple kernel framework used for composing lending protocols on the Ethereum Virtual Machine (EVM). Starport itself is not a lending protocol but instead handles the data availability and agreement enforcement that is required for any lending protocol. Any existing or future lending protocol can be constructed by implementing the three primary Starport modules Pricing, Status, and Settlement.

Starport has the capability to support collateralized loans and options for any ERC-20(1), ERC-721(2), ERC-1155(3) as either collateral or dbt. Rebasing and fee-on-transfer tokens are not supported.

X
@josephdelong
@androolloyd
@justinCBram

Based Memetic Archaeology

Artifact #11938492

MEMETIC LIBERTY

MINTED: Oct-25-2020 07:44:52 AM +UTC

by CryptoShiva
aka Memetrader aka orderinchaos.eth

Collection:
Infinite Chaos Memetics

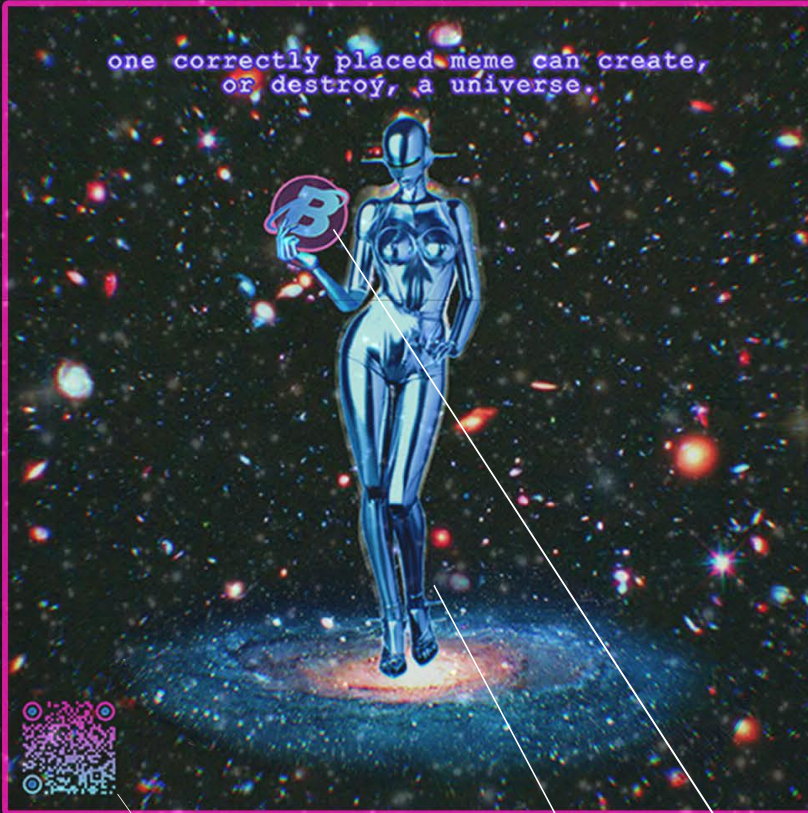
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01100011 01101111 01110101 01101110 01110100 00100000 01110100 01100100 01100101 00100000 01110011
01100101 01100101 01100100 01110011 00100000 01100101 01101110 00100000 01100001 01101110 00100000
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00100000 01110011 01100101 01100101 01100100 00101110 00100000 00111011 00100000 00100000 01001101
01100101 01101101 01100101 01110011
```

Decrypted from binary:
Anyone can count the seeds in an apple,
but only God can count the number of
apples in a seed. = Memes

Traits:

Name	Rarity
Type: Truth	12.5%
Max Supply: 3	12.5%
Tag: Seed	25%
Artist: @Crypto_Shiva_	87.5%
Rarity: Legendary	12.5%
Set: Basediversity	50%
Exhibition: Based Collective v1.5	37.5%



one correctly placed meme can create,
or destroy, a universe.

QR code directs to the
collection on Opensea

Hajime Sorayama
memetic energy

Dank use of the
Moonbased logo

Collection Description:

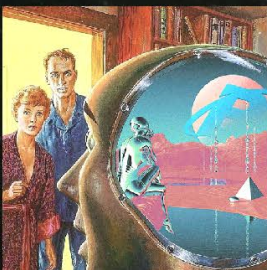
The collective Self firmly believes that Memes = Dreams. Trading energetic seed patterns and frequencies with our illusionary selves, we all live the dreams together. Who controls the memes, controls the universe.

<https://opensea.io/assets/ethereum/0x5111c8103776e097c7114282c9e0ff7acba16095/15>

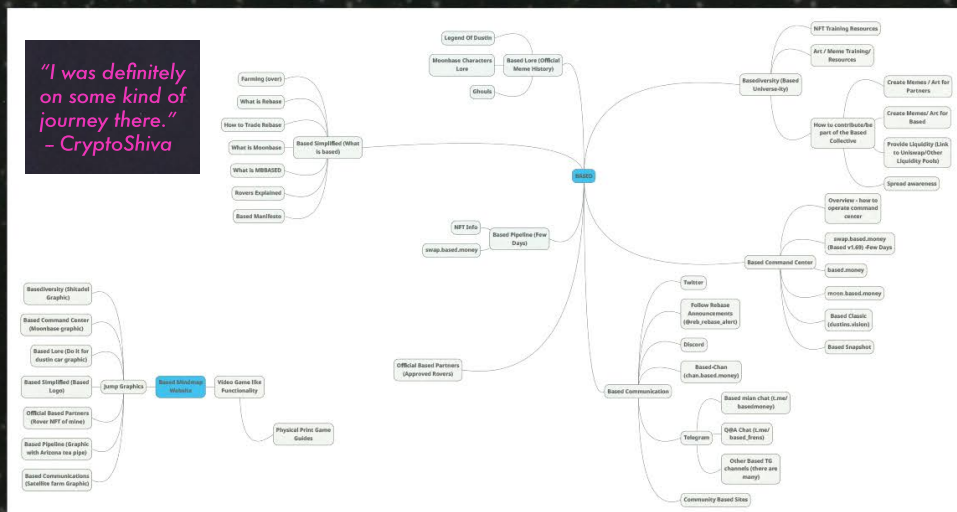


FUN FACT

CryptoShiva was also the designer of the BASEDTV logo.



"BASED-brain" sticker from BCC Vol. 2 sticker pack also uses a Sorayama image.



This is one of many complex and involved BASED ecosystem proposals that never actually came to fruition - as elaborate and considered as it was.

"Other Based TG channels (there are many)"

Why limit yourself to what was possible years ago?



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The wait is finally over, meet Gearbox PURE. A margin trading-based leverage product that enables you to trade natively on Uniswap, Curve and your favourite DEXes. PURE offers the deepest onchain liquidity for leverage without having any LPs or counter-parties trade against you. PURE was built to make trading fair, to harness deep DEX liquidity, to make leverage non-zero sum.

<https://pure.gearbox.fi/trade>.



@GearboxProtocol



elegy talks marsbase

GET YOURS:

<https://app.manifold.xyz/c/marsbase>

How is Marsbase as a BMAS production different from a BUILT BY GHOULS project?

elegy: We are separate groups but have a shared appreciation of the undead and the old, weird web. Ultimately it's like the difference between casinos and movies about casinos. Based.Money's website called it a defi game of chicken - BMAS projects like Marsbase are from the perspective of the people who have gambled (and mostly lost) on money games like that. The first fanfiction project for a rebasing token and associated works, I'm proud to say.

How long did it take you to make the Marsbase setting - are there really models for every Based Ghoul!?

elegy: Took about three weeks (and most of that time spent ensuring it worked on mobile and within sites like Manifold and Opensea, whew), but the Ghoul models were already done and imported from another project. And yes, all Ghouls have a 3D counterpart. Even Ghouls you've never even heard of.

What have you found is the key to writing good NPC dialogue for settings like this?

elegy: I've had a lot of practice outside of the crypto world, but for this specifically I'm inspired by the people I've met online the past few years. In the Ghouls community, there are all sorts of people from around the world who make each other laugh and share in moments of both pain and fortune. In my own life I tend to endure hardship with humour, so I keep all of that in mind writing these goofy undead characters. I think that's what these Ghouls embody, really - they've seen some shit, but they don't live in torment. Instead of living their undeath as victims they built things - let's just hope it's the right things.

Is there like, a villain in Marsbase? Or a protagonist?

elegy: There are nefarious forces in the BMAS universe but the Based Ghouls are often their own worst enemy. They'll have a hard time dealing with evil if they don't get their act together. I can tell you that the antagonist is definitely not Morgoth (an old Moonbase character) because we don't want to be sued by the Tolkien estate. One of BUILT BY GHOULS' websites said copyright is theft - though I totally agree, my opsec isn't good enough to commit to that philosophy. Sure, we're too small to be noticed now, but I'm thinking ahead for when it's optioned by Hollywood. I'm keeping it vague about the protagonist - maybe best thought of as "You", as in first person adventure games like Myst.



I noticed there are subtle references to obscure Based lore in Marsbase - like the G-UNIT drink. Where can people go to read about stuff like that and see these little easter eggs?

elegy: Hm, BMAS hasn't been doing the best job presenting our findings to the public. So I'd encourage people who are curious about our community's history to become memetic archaeologists themselves and search our telegram groups (like BasedGhoulsCrayola). Maybe someday there will be a Wiki to catalogue this stuff. The core narrative of what I'm working on doesn't depend on these references though - anything the player needs to know will be contained within these experiences.

Is Marsbase an isolated project or part of a larger body of work?

elegy: Marsbase is my first contribution to a developing story that was introduced with Quincredible's excellent Lost Ghouls' trailer and minting experience. Some future experiences will be abstract and experimental, and some will resemble more conventional single player video games, but either way Marsbase is a few minute sample of something that is much larger. Please look forward to what micro-budget indie games can look like without web3 VC funding. Having said that, if any millionaires want to fund a AAA Ghoullball game, my DMs are open.

I'm so bored.

Why do I feel so empty?



"Many claimed that it was the best art and minting experience they'd ever had in web3, which I agree. It's a rare win for a full scale conceptual, interactive, experiential, experimental art in web3 ... DYWTFS shows us the full potential of web-based digital art being collected as NFTs."
 -an (@anloremi) Senior Curator, SuperRare

"This is a legendary net art project. Time will smile on this collection. [...] This project is actually amazing, so most of the NPC collectors did not understand enough to stop and experience."
 - Coldie @coldie

"It's had me spanning thoughts and feelings I've especially had over the last 10 years and this has helped reveal my own transformation of thinking. Thanks, it's an honor to be in this space at the same time with you"
 - Matt Kane @mattkaneartist

"This project is truly inspired and inspiring."
 - 15 Years of Song a Day @songadaymann

"Brilliant on so many levels. A magnum opus"
 - Mario Klingemann @quasimondo



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