

## FOR IMMEDIATE RELEASE

### *Anonymous Artist OONA Debuts Evocative Performance Art Piece: “LOOK TOUCH OWN”*

NEW YORK CITY - OCTOBER 17, 2023 - Groundbreaking, trailblazing, pioneering, boundary pushing anonymous artist **OONA** unveils her most personal work yet “**LOOK TOUCH OWN.**”

OONA, an enigmatic artist known for her radical approach to gender, identity, and emerging technologies, presents the fourth private preview at **LUME Studios**, located at 393 Broadway, New York, NY 10013. The performance will take place from 6:30 pm to 9:00 pm.

“Look Touch Own” is a performance art and visual art series. The performance sutures the breasts to the blockchain examining the role of silicon in image processing and the breasts.

Attendees are offered an opportunity to touch OONA’s scarred breasts and the 235 CC silicone implants that used to be inside them.

The First 300 Touches is a series of three hundred unique digital artworks, generated from analytical and emotional data recorded during the performance. The grand revelation of this visual art series is scheduled during **Art Basel Miami Beach**.

“Look Touch Own” merges avant-garde performance art with cutting-edge blockchain technology. It delves into the profound realms of consent, consumption, and the alterable nature of beauty. As OONA eloquently states, “The body is an interface, and beauty is programmable.”

To attend this groundbreaking event, kindly RSVP to [cece@feinbergpr.com](mailto:cece@feinbergpr.com). Please note that media coverage and photography are restricted until after October 17th, respecting the artist’s wishes for an exclusive unveiling.

The event marks the inception of the artistic journey to create 300 distinct artworks, each corresponding to the first 300 touches. The grand revelation of this visual art series is scheduled during **Art Basel Miami Beach**, promising an innovative dialogue at the intersection of art and technology.

*Subjective is a collective comprised of creatives and builders set in a 6-story clubhouse in Tribeca. Powered by LUME Studios, the mission is to accelerate connectivity among NYC locals through curated evening experiences, exhibitions, and workshops.*

For further information, press inquiries, or interview requests, please contact **OONA**

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# LOOK TOUCH OWN

New York City  
Private Preview  
**October 17**  
*By invitation only*

**SUBJECTIVE**

Curated by  
Raina Marie & Clay Devlin

**OONA**

